



PRESS RELEASE
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Corporate Social Responsibility

With donations over € 150,000 during 2022, EUREKA gives the chance of a better life to those in need

Putting always people as priority, despite the continuous increases in product costs and the pressures on its profitability, EUREKA proceeded with a significant number of actions worth €150,000, in order to contribute to the improvement of the life quality, to those who struggle daily to cope with constant difficulties.

This year's campaign of EUREKA Group and EUREKA GREECE started in the beginning of the year, with the offer of antibacterial-disinfectant products worth €50,000 to the citizens of Ukraine, who are suffering not only the consequences of the war, but also the ongoing coronavirus pandemic, without having the necessary means to deal with it.

In addition, following the actions of recent years in Greece towards vulnerable social groups, who are unable to cover even basic needs, EUREKA HELLAS proceeded with monetary as well as product donations worth €100,000, to institutions and organizations such as:

- "Together for Children" Association
- "The Smile of the Child" organization
- Social groceries that help poor families
- Elderly care facilities
- Accommodation organizations for orphans or abandoned children
- Hostels for psychological rehabilitation
- Organizations that support women, victims of domestic violence
- Organizations that support people with disabilities
- Health centers

The recognized and beloved Greek company EUREKA, which has been active for more than 60 years in the production and distribution of household care and hygiene products, remains faithful to its constant offer and promises to continue supporting vulnerable social groups, contributing to the empowerment of their right to a better life.

EUREKA carries products of important brands in both Greek and international market, such as the homonymous brand Eureka, AROXOL, TOPINE, FLUP, FRESH AIR etc., which are produced in the modern, technologically advanced factory of the company, in the Industrial Area of Volos.