



PRESS RELEASE
December 2024

**EUREKA TRANSFORMS CONSUMER TRUST INTO VALUE FOR
SOCIETY**

Donations over 100,000 € in 2024 to vulnerable groups

Eureka Hellas, continuing the tradition of supporting vulnerable social groups, made also in 2024 monetary and product donations which exceeded 100,000 € in value.

These donations were addressed to carefully selected foundations & organizations across Greece that support vulnerable social groups including:

- The "Together for Children" Association
- Social groceries assisting impoverished families
- Orphanages
- Organizations providing support and shelter for children and adults with disabilities and serious illnesses
- Organizations aiding families facing severe financial and living difficulties

Through these efforts, the well-recognized and beloved Greek company "Eureka" expresses its gratitude to the public for their trust, and reciprocates it, by consistently being present, especially for children and families in need of support and care.

As a representative of "Eureka" stated, "Our company is committed to social responsibility initiatives over time, aiming to be useful to those who are most in need. That is why, every year, we seek out organizations that know how to multiply the value of our offer and support their valuable work."

EUREKA, which has been active for more than 60 years in the production and distribution of household care and hygiene products, carries products of important brands in both Greek and international market, such as the homonymous brand Eureka, AROXOL, TOPINE, FLUP, FRESH AIR etc., which are produced in the modern, technologically advanced factory of the company, in the Industrial Area of Volos.

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